

CONTRIBUTOR & TALENT PRIVACY NOTICE

Introduction

This Contributor Privacy Notice concerns the personal information of people who are applicants, participants or contributors (including anyone nominated by another to participate) who may feature in a programme or project (and anyone attending in the studio when we are filming a programme), which a production brand of the Argonon Group intends to produce or have previously produced ("Programme(s)")

Click [here](#) for full list of companies within the Argonon Group – the company you have been in contact with in connection with your contribution ("we, us, our") is the data controller in respect of your personal data.

What kinds of personal data do we collect about you?

The personal information may include:

- (a) name and contact details;
- (b) appearance (including an image of you);
- (c) footage of you;
- (d) interests, personality, previous appearances on television, family life etc;
- (e) bank account details, NI number, tax status;
- (f) copy of passport;
- (g) criminal history data;
- (h) health data;
- (i) ethnicity;
- (j) political opinion;
- (k) dating preferences/sexual life;
- (l) genetic data;
- (m) religious or philosophical beliefs;
- (n) trade union membership;

How we collect your personal data

We will obtain most of your personal information directly from you or your representatives (if any). We may also conduct background checks to verify personal information about you. These checks could include checks of information that is publicly available online, including information you have made public via social media and checks obtained lawfully from third parties engaged by us for verification purposes such as any organisation authorised to provide basic criminal history checks. You may also be asked to provide us with documentation to verify personal information provided by you.

Why do we collect your personal data?

We process personal information for the following purposes and methods:

1. Where necessary for our legitimate interests, as listed below, and where our interests are not overridden by your data protection rights:

(i) to assess your suitability to take part in the Programme and if successfully chosen, for any purposes we may reasonably require in order to develop, cast, produce, distribute and/or market the Programme and any associated online content, publicity, promotion and/or distribution materials. There may be additional terms and conditions that apply to the casting of a specific Programme so please read these carefully before you submit your application;

(ii) to communicate with you about your application;

(iii) to use your data in connection with legal claims, compliance, regulatory and investigative purposes (including disclosure of such data in connection with legal process or litigation); and

(iv) to analyse and monitor the diversity of our applicants in accordance with applicable laws.

2. Where necessary to establish the contributor agreement or take steps linked to this agreement;

3. Where you give us consent:

(i) In respect of any sensitive personal data that you provide to us as part of the application process in order to assess your suitability for a Programme. Such personal data is only collected where it is absolutely necessary and proportionate to do so.

(ii) In respect of marketing communications as part of the application or otherwise:

- about the Programme and casting for the Programme;
- about future programmes or series which we or any company within the Argonon Group may develop and/or produce;

(iii) In respect of casting for other programmes: if you have indicated that you wish to be considered for casting of other programmes intended to be produced by us or other companies within the Argonon Group, such as your name, email address and/or any other such chosen method of communication with the development and/or production teams, commissioning broadcasters, insurers and/or distributors.

4. For purposes which are required by law. This includes:

(i) Health and Safety: we may use your Data to assist with reasonable adjustments required, risk assessments necessary for you appearing in the Programme or for the purposes of fact checking your Application;

(ii) For us to meet our legal and regulatory obligations to safeguard the welfare of you, the other participants, contributors and audience members, our employees and freelancers to access your suitability to take part in the Programme.

5. There may be situations over the course of the Programme where it is necessary to use your personal data to protect the interests or the vital interests of another individual.

Sensitive Personal Data

We will use your Special Category Personal Data or criminal background data where necessary for one of the above grounds and where one of the following applies:

- (i) we need to fulfil our legal and regulatory obligations, for example, for the health and safety of our programme contributors staff and others, or for the purposes of Ofcom's functions;
- (ii) we need to protect your vital interests or the vital interests of another individual, where you are not capable of giving consent;
- (iii) you have manifestly made the information public (including where you do so when participating in the Programme);
- (iv) where necessary for you to receive medical treatment from a registered medical professional.
- (v) for editorial purposes where we have your explicit consent, unless there is some other legal basis for doing so, for example we consider that the special purposes journalism exemption applies and it would be in the public interest to process such data in connection with our programme making without your consent.

Who will we share your data with?

Your personal information will be broadcast to the public to the extent it is included in the Programme.

Your personal information may also be shared with other personnel from the company on a need to know basis (such as HR, IT Legal and Finance), our affiliates and group companies, legal and regulatory authorities, insurers, our professional advisors and other third parties such as any potential purchasers of the company and broadcasters and distributors of the Programme.

How long do we keep your data?

1. Application for the Programme: Unless archived for historical research purposes, any Data you share with us as part of the Application will be kept for up to three (3) years, unless you provide your consent to retain the Data for a longer period (e.g. to be considered as a potential contributor for other Programmes).

In the event that you are selected as a contributor and take part in the Programme, your Data will be kept for as long as the Programme is being broadcast, distributed and/or exploited (sometimes this may be in perpetuity).

2. Marketing Communications: If you have indicated to us on your Application that you wish to receive Marketing Communications, then your Data will be kept until such time as you notify us that you no longer wish to receive any Marketing Communications.

3. Casting for other Programmes: If you have indicated to us on your Application that you wish to be considered for casting of any of our other Programmes, then your Data will be kept until such time as you notify us that you no longer wish to be considered for our other Programmes.

International Transfers

Some of the people we share your personal data with are based outside of the European Economic Area (EEA). When we send your personal information outside of the EEA to a country not recognised as providing appropriate protections, we put in place appropriate contracts or other safeguards to ensure your rights are protected.

Your Rights

You have certain rights in respect of your personal data. To meet our obligations under the law and uphold your rights as data subjects, we will:

- provide clear information about the collection and use of your personal information including any third-parties with whom we share it
- provide access to any personal information we hold in an easily accessible format
- ensure any inaccurate or incomplete personal information about you can be rectified
- allow you to object to or restrict processing of personal information where you feel there are grounds to do so
- ensure deletion of personal data when there are no longer legal grounds to retain it

When you get in touch, we will respond without undue delay and in any event within one month (unless we notify you otherwise). We may also ask you to verify your identity before we provide any information to you.

The information provided to you will be in a commonly used and easily readable format. There is no charge for most requests, but if you ask us to undertake an excessive task to identify your personal data we may ask you to pay a reasonable admin fee, taking into account the administrative costs of providing the information.

Please also be aware that, as explained below, these rights will not apply to the extent that they are incompatible with the Special Purposes.

Special Purposes

The General Data Protection Regulation (“GDPR”) and the Data Protection Act 2018 (“the Act”) require us to use your personal data within the legal framework explained in this Privacy Statement and in accordance with your rights under the GDPR (which we explain above).

However, the GDPR and the Act contain an exemption which allows us and the Programme broadcaster not to apply aspects of this legal framework and your rights if they are not compatible with the artistic purposes of the Programme and there is a public interest in broadcasting the Programme. This exemption is known as the “Special Purposes” exemption, which protects processing for the purposes of journalism, art and literature. Consequently, please be aware that aspects of the legal framework explained in this Privacy Statement and your rights under the GDPR may not apply where they are not compatible with the Special Purposes.

Contact us

To exercise any of these rights, or if you have any questions, please contact Argonon Group’s Data Protection Manager at privacy@argonon.com. You can find out more information about your rights on the Information Commissioner’s website ico.org.uk.

You can find out more information about your rights on the Information Commissioner’s website ico.org.uk. You also have the right to complain to the Information Commissioner’s Office in the UK or equivalent regulator if based outside the UK.
